




Katie Craig

Photographer, Communications Specialist

 (952)-300-1014
 katharinecraigbiz@gmail.com
 katharinecraig.com

Ambitious communicator and creative specialist seeking to bring a variety of skills to any table. Follows core values of being timely, accessible, open-minded, and always putting in the best effort.

Education

B.A. Digital Media, Communications,
Advertising
2026 – Marquette University, Milwaukee, WI

Work Experience

Communications Specialist
Metropolitan Council, St. Paul, MN
2023 - Present

- Coordinates with creative teams to capture and edit photo and video for promotional materials and internal use
- Collaborates with cross-functional teams to create cohesive and consistent brand messaging across communication channels, ensuring a strong brand identity
- Created graphics for internal and external use
- Organizes media interviews with organization staff and volunteering Minnesota citizens

Sports Photographer - Freelance
Saputo Cheese USA Inc., Milwaukee, WI
2023 - 2024

- Delivered professional results for client by understanding their specific needs and preferences
- Developed lasting relationships with client through clear communication and timely service delivery

Tribune Photographer
The Marquette Wire, Milwaukee, WI
2022 - 2024

- Submitted high-quality images under tight deadlines for print and digital projects
- Assisted clients in selecting poses, wardrobe and backgrounds to photograph different looks, concepts and locations

Skills

Adobe Creative Cloud
Communication
Photography
Photo Editing
Videography
Video Editing
Sound Design
Lighting Design
Directing
Production/Cinematography
Social Media Content
Brand Messaging

Awards

Minnesota Scholastic Gold Key - 2022
Marquette University Student Short Film
Awards: 1st Place - 2023
LA Student Short Film Awards Finalist - 2023